



Tommaso Sgobba

Consulente-Manager

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Member of FIJET (Federation Internationale Journalistes et Ecrivains du Tourisme)

The know-how derives from the many professional experiences made since 1968 in the Tourism sector, with the creation of the VALTUR Village in Ostuni, and in various projects for the promotion of Italian Excellence.

MARKETING IDEAS AND PROJECTS REALIZED FOR IMPORTANT CUSTOMERS

- **EXPO 2015** : from Leonardo the world Renaissance for the 3rd Millennium - [VideoConcept](#)
- **BIO Benessere** : [Mediterranean Functional Food](#)
- **BIO SOLUTIONS for LIFE** : [World scenario](#)
- **MAGNIFICA ITALIA** : [Videoprome with a view from the top of the Regions](#)
- **MILAN for YOU** : [multimedia interface](#)

CINA - ITALY - SHANGHAI ASSOCIATION (cultural exchanges and business CINA - ITALY)

- [Appointment as CINA - ITALIA Association General Secretary](#)

CINA

- [InShanghai WebTV: Shanghai and Italy at Expo 2010](#)
- [Marketing Assistance to the PUJIANG Project, designed by Studio GREGOTTI Associati - Milan](#)
- [VIP CAR WELLNESS for Shanghai Autodrome](#)
- [Project idea for COSTA Crociere - CINA](#)
- [GREENSYNERGY for Life from EXPO 2010 Shanghai to EXPO 2015 Milan](#)
- [BIOENERGY for Life : Mediterranean and Chinese diet compared - Functional nutrition](#)
- [Marketing consultancy to AMIC - Italian Chinese Medical Association](#)
- [Milan Business Center](#)
- [BTM - Multimedia Tourist Compass](#)

ITALIA

- [Italy for You](#)
- [Posteitaliane: "ITALIA Village"](#)
- [Development of Italian-Russian tourism \(Milan-Bicocca University conference\)](#)
- [Italian Food Emotion](#) □
- [EXPO CTS : Study and promotion of the B.I.T. Virtual 2001 - 1st Edition: Exhibition of the International Tourism Media Exchange](#)

FIERAMILANO - EXPOBENESSERE

- [Aqua + Italian gastronomy: energy-sensory pathways](#)
- [Presentation of the 1st International Water Exhibition - tasting of selected mineral waters combined with gastronomic specialties](#)

I.P.K. - [INSTITUTE FUER PLANUNGSKYBERNETIK \(Munich\)](#)

- [Co-planning of BIT - International Tourism Exchange](#)
- [Co-planning of the "Mediterranean Observatory"](#)
- [World Travel Monitor \(W.T.M.\) Promotion](#)

MED TRAVEL PASSPORT

- [Marketing design to enhance the Local Tourist Systems of the Mediterranean Sea](#)

MINISTERO DEL TURISMO DELLA REPUBBLICA SLOVACCA (C.S.F.R.)

- [Marketing design for developing the regulatory plan of tourist districts and oases, aimed at favouring foreign investments in Slovakia](#)
- [Pre-marketing project for the construction of free zones](#)